

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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AEROSPACE[®]
MANUFACTURING and DESIGN

GIE Media Inc.
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www.giemedia.com

Official Publication of: None
Established: 2007
Issues Per Year: 7



FIELD SERVED

AEROSPACE MANUFACTURING AND DESIGN serves Aerospace/Aircraft Manufacturers (commercial, private and government/military), Contract/Equipment Manufacturers serving the aerospace industry and Others Allied to the Field including R&D, Testing & Design and Quality Assurance.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Corporate Management, Engineering Management, Manufacturing/Production Engineering, Design/Development Engineering, Plant Management, Manufacturing/Production Management, Purchasing and other job functions allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,772
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	625
Digital _____	-
All Other _____	306
TOTAL	2,703

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	15,468	100.0	15,468	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,468	100.0	15,468	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January/February _____	162	74	13,357	2,133	15,490
March _____	31	2	13,468	1,993	15,461
April/May _____	10	1	13,455	1,997	15,452
TOTAL	203	77			

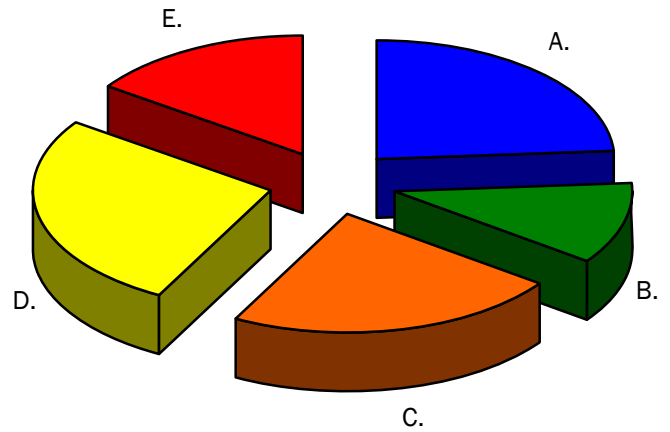
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2011

This issue is 0.2% or 24 copies below the average of the other 2 issues reported in Paragraph two.

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Corporate Management	Engineering Management	Manufacturing/Production Engineering	Design/Development Engineering	Plant Management	Manufacturing/Production Management	Purchasing and Other Job Functions
Aerospace/Aircraft Manufacturer (commercial)___	3,682	23.8	3,283	399	1,249	371	495	771	92	255	449
Aerospace/Aircraft Manufacturer (private) _____	1,748	11.3	1,489	259	732	218	157	369	47	65	160
Aerospace/Aircraft Manufacturer (government/military) _____	3,498	22.6	2,986	512	824	630	345	1,226	58	136	279
Contract/Equipment Manufacturer serving the Aerospace Industry _____	4,146	26.9	3,583	563	1,671	503	378	744	89	505	256
Others Allied to the Field including R&D, Testing & Design, Quality Assurance _____	2,378	15.4	2,114	264	1,013	261	150	388	40	113	413
TOTAL QUALIFIED CIRCULATION	15,452	100.0	13,455	1,997	5,489	1,983	1,525	3,498	326	1,074	1,557
PERCENT	100.0		87.1	12.9	35.5	12.8	9.9	22.6	2.1	7.0	10.1

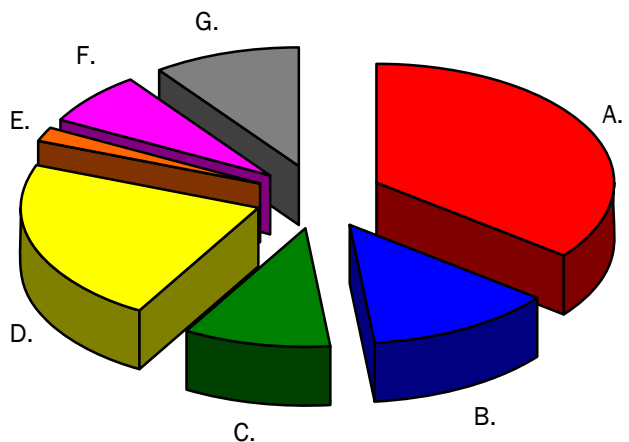
3a. Breakout of Business & Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A. Aerospace/Aircraft Manufacturer (commercial) ___	3,682	23.8
B. Aerospace/Aircraft Manufacturer (private) _____	1,748	11.3
C. Aerospace/Aircraft Manufacturer (government/military) _____	3,498	22.6
D. Contract/Equipment Manufacturer serving the Aerospace Industry _____	4,146	26.9
E. Others Allied to the Field including R&D, Testing & Design, Quality Assurance _____	2,378	15.4



3a. Breakout of Title Function

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A. Corporate Management_____	5,489	35.5
B. Engineering Management _____	1,983	12.8
C. Manufacturing/Production Engineering_____	1,525	9.9
D. Design/ Development Engineering_	3,498	22.6
E. Plant Management_____	326	2.1
F. Manufacturing/Production Management _____	1,074	7.0
G. Purchasing and Other Job Functions	1,557	10.1



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	11,388	2,534	-	11,925	1,997	13,922	90.1
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	1,530	-	-	1,530	-	1,530	9.9
Association rosters and directories _____	-	-	-	-	-	-	-
*Business directories _____	1,530	-	-	1,530	-	1,530	9.9
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,918	2,534	-	13,455	1,997	15,452	100.0
PERCENT	83.6	16.4	-	87.1	12.9	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2011

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	13,455	1,997	15,452	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,455	1,997	15,452	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	32	1	33	
New Hampshire _____	118	13	131	
Vermont _____	36	3	39	
Massachusetts _____	397	36	433	
Rhode Island _____	45	5	50	
Connecticut _____	455	45	500	
NEW ENGLAND	1,083	103	1,186	7.7
New York _____	615	54	669	
New Jersey _____	300	26	326	
Pennsylvania _____	415	44	459	
MIDDLE ATLANTIC	1,330	124	1,454	9.4
Ohio _____	648	56	704	
Indiana _____	253	19	272	
Illinois _____	419	37	456	
Michigan _____	440	38	478	
Wisconsin _____	203	18	221	
EAST NO. CENTRAL	1,963	168	2,131	13.8
Minnesota _____	229	25	254	
Iowa _____	67	6	73	
Missouri _____	233	22	255	
North Dakota _____	16	3	19	
South Dakota _____	15	4	19	
Nebraska _____	30	1	31	
Kansas _____	338	31	369	
WEST NO. CENTRAL	928	92	1,020	6.6
Delaware _____	21	4	25	
Maryland _____	235	25	260	
Washington, DC _____	36	1	37	
Virginia _____	301	30	331	
West Virginia _____	36	2	38	
North Carolina _____	229	23	252	
South Carolina _____	135	10	145	
Georgia _____	271	29	300	
Florida _____	837	117	954	
SOUTH ATLANTIC	2,101	241	2,342	15.2
Kentucky _____	55	5	60	
Tennessee _____	112	18	130	
Alabama _____	256	26	282	
Mississippi _____	52	4	56	
EAST SO. CENTRAL	475	53	528	3.4
Arkansas _____	59	3	62	
Louisiana _____	63	7	70	
Oklahoma _____	224	16	240	
Texas _____	977	137	1,114	
WEST SO. CENTRAL	1,323	163	1,486	9.6
Montana _____	16	7	23	
Idaho _____	52	2	54	
Wyoming _____	9	-	9	
Colorado _____	221	22	243	
New Mexico _____	75	14	89	
Arizona _____	339	47	386	
Utah _____	157	24	181	
Nevada _____	61	7	68	
MOUNTAIN	930	123	1,053	6.8
Alaska _____	41	5	46	
Washington _____	471	53	524	
Oregon _____	192	22	214	
California _____	2,469	284	2,753	
Hawaii _____	14	-	14	
PACIFIC	3,187	364	3,551	23.0
UNITED STATES	13,320	1,431	14,751	95.5
U.S. Territories _____	2	2	4	
Canada _____	127	54	181	
Mexico _____	-	-	-	
Other International _____	6	510	516	
APO/FPO _____	-	-	-	
TOTAL QUALIFIED CIRCULATION	13,455	1,997	15,452	100.0

AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6 Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July-December 2008	January - June 2009	July - December 2009	January-June 2010	July - December 2010	January-June 2011*
Total Audit Average Qualified _____	15,711	15,356	15,246	14,905	15,638	15,468
Qualified Non-Paid _____	15,711	15,356	15,246	14,905	15,638	15,468
Print Version Only _____	14,815	13,935	13,171	12,859	13,696	13,427
Digital Version Only _____	896	1,421	2,075	2,046	1,942	2,041
Qualified Paid _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**
 **NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of recipient’s qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 1,530 copies or 9.9%, including Hoovers (a D&B Company).

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	13,427	100.0	13,427	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,427	100.0	13,427	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,041	100.0	2,041	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,041	100.0	2,041	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 20, 2011
Joe DiFranco, Publisher	State	Ohio
Melody Berendt, Director Circulation	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 20, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A530Y0J1